

QueuedUp is Los Angeles' way of getting connected with their music scene. Event coordinators of all kinds can filter their needs and browse our endless list of local artists that need support through gigs.

Find the soundtrack to your life with QueuedUp.

# QueuedUp



#### LOGO

## QueuedUp

The logo merges the similar counterforms between a vinyl on a turnstable and the letter "Q." It can also be interpreted as a drumstick hitting the cymbal of a drumset.

The logomark can be gradients or solids of any of the brand standard's colors, and the brand name can be warped, written, and manipulated any which way that can add interest to the brand's dynamic visuals.

#### FONT

### Jost

Thin ExtraLight Light Regular Medium Semibold Bold ExtraBold Black

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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#### COLOR SCHEME





























